

Will This Be Your Last Issue?



THE MAGAZINE for Eastern Washington University Alumni & Friends
EASTERN
Fall 2005

As was announced on the inside front cover of this issue of *Perspective*, this magazine is changing and will be coming to you in September with a new look and a new name – *Eastern*.

In our winter 2005 issue, another coming change was mentioned – some of you who attended Eastern **but are not degree holders**, will no longer receive the magazine, effective this coming fall.

If you are one of those individuals, there will be two asterisks next to your name on the back cover mailing label of this issue – but you still have an opt-in opportunity to keep receiving the magazine at no cost if you wish.

It's easy. If there are no asterisks by your name, the magazine will keep coming your way.

If the asterisks appear by your name and you don't mind losing touch with Eastern's magazine for alumni and friends, do nothing ... but if the asterisks appear by your name and you **do** want to stay on the mailing list, please contact us by checking the opt-in line on the bottom of the form below and return it to us, or send an e-mail to: perspective@mail.ewu.edu (please include your name and mailing address).

And, if you've already contacted us, our system has been updated and your wishes will be reflected in the September mailing.

Will we see **you** in September?

Share your news with your alma mater!

Whether your Eastern degree is brand new or one that says Cheney Normal School on it, you're an Eastern grad – and we want to hear from you. New job? Change of address? Recent awards? Please let us know.

And, if you are one of the individuals who may be removed from the *Perspective* mailing list (see notice above) – but you still want to receive the magazine – be sure to check the line at the bottom of this form. If you value *Perspective* (soon to become *Eastern*), it's important to US that we keep sending it to YOU!

Name _____
Class Year _____ Degree _____
Address _____
Is address new? _____ Phone _____ E-mail _____
News _____



Please send to:
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I have been identified as a person who may no longer be interested in receiving this magazine, but I wish to remain on the mailing list _____ (check here)