

# **“Short Turnaround” Diversity Initiative Grant Proposal**

## Grant Type

Community Engagement, Student Recruitment and Retention  
Project also meets all priorities

## **Eastern Washington University 39<sup>th</sup> Annual “Spirit of the Eagle” Traditional Powwow**



### Project Lead

M. Shane Garcia  
NASA Vice President/ Powwow Coordinator

### Affiliations

Native American Student Association  
American Indian Studies Program

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# **1. Project Summary**

Since the Native American Student Association (NASA) has been recognized as a student organization at Eastern Washington University it has held an annual Powwow to commemorate and honor the traditions and culture of the past, present, and future at EWU. This Powwow is not just any celebration, but is one that is held in the springtime to welcome the new beginning of life. In this eventful celebration we invite all students, faculty, local communities, and neighboring states to come together to sing, dance, renew friendships, meet new people, and enjoy the delicious food and to witness a celebration for all people. Many Tribal and non-Tribal citizens come to participate in this event, whether they come to display arts and crafts, dance to traditional songs, meet up with family, or come to take part in tradition, this event has special meaning for everyone. In this event we honor our Native graduates of 2007, give thanks to our Royalty who have represented Eastern Washington University throughout the year at many other Powwow celebrations, honor our veterans, honor our mothers on this Mother's Day weekend, and give thanks to the life that we are living. As the project is scheduled for May 11<sup>th</sup> and 12<sup>th</sup>, many of last year's participants look forward to this day to celebrate at Eastern once again. Not only is the Pow Wow used to honor tradition but also is a major project for which NASA uses as student recruitment, retention, and community engagement. Because it is NASA's mission to promote Native American education, build character among students, and to increase cultural diversity at Eastern Washington University, we work with many sponsors, supporters, and volunteers to host one of the biggest diverse events of the year held by a student organization.

As this event is a milestone for NASA we look forward to future students who will in the future carry on this tradition. As we exemplify the commitment to express cultural diversity at EWU, this event marks the existence of Native American education at EWU. NASA is making a statement to let families, individuals, future students, and communities know that there is a place for Native American students at Eastern Washington University. In many of our fundraising efforts we plan to promote education at EWU through our event programs and by selling t-shirts that will be marked with EWU logo.

Community engagement is a key factor in the success of this event. Not only do we have to gain support from our spectators but from the community as well. We involve and gain support every year from our families, local businesses, student organizations, Tribal affiliations, Casinos, and none the least EWU. The student's families are the biggest support in hosting this event; they establish more connections with affiliations to help us carry out this event. We ask support from local businesses to help sponsor our raffle drawing, which is a huge fundraising effort, and in return we advertise their name as one our sponsors. As the years progress we hope to involve more and more organizations on campus. We will be asking student organizations and EWU academic departments to display informational booths at the event in order to make known the educational opportunities and student support services at EWU. Student organizations will also be asked to participate in the event as volunteers, which will give students opportunities to be more interactive with the children, families, and the community.

In this event the whole community will benefit. Students whom have not been able to attend a Native American traditional event are giving the opportunity to partake in what will be a celebration of diversity. As Eastern Washington University will be promoted in our flyers, programs, and any advertisement that we distribute, the institution will be seen as huge support for diversity. The city of Cheney will benefit from the influx of people who will attend this event. This event is not just about NASA, but it's about the family and community support that we express at EWU and in the city of Cheney.

## **2. Issue Project Addresses**

The 39<sup>th</sup> Annual Powwow addresses issues of diversity. This is an important issue on Eastern Washington Universities' campus. There are any many cases in which individuals, student organizations, and departments have been discriminated against because of their race, class, gender, age, ethnicity, religious origins, sexual orientation, spirituality, or physical or mental abilities.

Some experiences of Native American students on their first visit at EWU were not informed of the American Indian Studies Programs services that are provided for them. Students were told by their assigned advisors that they do not need to take American Indian Studies courses but were encouraged to take other classes provided by other programs. Some Native students feel uncomfortable when their professors rely on them to express their experiences. These are just some experiences and testimonies of some Native and non-Native Students, however these issues are similar and experienced by many minority groups.

Every campus climate and environment needs to have diversity. The support for diverse student organizations has been minimal in the years past here at EWU. There has been more support for athletic clubs, which have received most of the funding from the Associated Students of Eastern Washington University. As diverse student clubs make efforts to diversify the campus climate we would like to have more support for our efforts. As we look back in history many people have either suffered or became victims of racism, discrimination, and oppression. We need to enhance our understanding of other cultures, traditions, and lifestyles. Not only to focus on minorities but everyone. Studies have shown that education and awareness of diversity increases one's knowledge and educational experiences to become a more effective professional in their respected profession.

Every person has values, traditions, and beliefs in which they base their life upon. If everyone can experience or be apart of something such as this event will learn the beauty and uniqueness of diversity. Eastern Washington University has taken that step in its mission to enhance student learning and the Board of Trustees to support broad-based community change. We host this event to give respect to diversity.

## **3. Project for Diversity and its Benefits**

This list entails our desired results we plan to achieve from this project and the benefits it brings to participants.

- ❖ Develop cultural competence among students, faculty, and the community. Cultural competence is the knowledge and skills to work among all citizens. While at college students can learn to develop these skills now, rather than after college.
- ❖ Enhance student interaction and leadership skills. Students will develop skills in organizing events, take on responsibility, and demonstrate abilities to carry out tasks.
- ❖ Increase cultural awareness by sponsoring student organizations to display their cultural dances. At our 38<sup>th</sup> annual Powwow we welcomed and sponsored MEChA and African Alliance to do a cultural performance during the Powwow. This had a great impact on our event as it boosted the atmosphere with more displays of other cultures.
- ❖ Increase the involvement of students, student organizations, faculty, and departments in attending, participating, and volunteering in the project. Increasing our attendance, participation, and volunteering outcome increases the likely of more social interaction amongst the community and within the social structure at Eastern. We also need to be supportive of our fellow students, faculty, departments, and clubs and organization.
- ❖ We plan to increase our attendance in dancers, drum groups, volunteers, arts and crafts vendors, supporters, and display other ethnic dances from other diverse student organizations at EWU.
- ❖ Hold yet another successful event that everyone will enjoy and anticipate next years 40<sup>th</sup> Annual Powwow.

Based on our desired results, we intend to give everyone the opportunity to develop their social skills, leadership skills, character, cultural competence, and dedication to promote education at Eastern Washington University.

## **4. Project Plan, Objectives, and Action Steps**

### Project Plan Timeline

#### October 2006

Gather last years Powwow information and discuss new ideas, changes, and organization.

#### November 2006

Prepare donation request letters and update old and new contacts.

Mark deadlines for grant applications

Fundraise

#### December 2006

Fundraise

#### January 2007

Finalize honorary guests

Fundraise

Order royalty crowns

#### February 2007

Finalize host hotel arrangements

Finalize format of advertising flyers

Announce opportunities for clubs to volunteer

Order honorary gifts for Royalty

Follow-up calls on donation requests

Send out EWU department donation request letters

Finalize Event Planning

Fundraise

Send out Royalty applications

#### March 2007

Discuss event program booklets

Begin advertising event

Send out invitation letters to all sponsors, drums, and vendors

Send out vendor applications

Fundraise

#### April 2007

Collect Royalty apps. and give out raffle tickets

Make banners for Sponsors, supporters, and Raffle donation sponsors

Make contact with clubs and organizations about volunteering

Determine prize payout

Finalize Feast arrangements

Send out invitations to supporters

Finalize budget arrangements

Fundraise

#### May 2007

Powwow Time May 11<sup>th</sup> and 12<sup>th</sup> 2007

#### June 2007

Mail out thank you letters to all who participated

Follow up on the budget

## Powwow Organizational Chart

The Powwow committee consists of students, faculty, and non-students. During the event various clubs and organizations will be volunteering to assist us. In return we are planning to give a gift to their organization.

### M. Shane Garcia, Powwow Coordinator/ Funding / Event Planning Organizer-

Early on in the year I have taking on the responsibilities as the Powwow coordinator and Funding Organizer. As the Powwow Coordinator I have the responsibility of establishing relationships with all supporters, sponsors, and volunteers that will be at our event. This position also requires myself to host the Powwow meetings and to maintain communication with all committee members. As the Funding Organizer I have been applying for funding from many different Tribal, Business, and Department affiliations. Although this task not yet done and there is more funding that needs to be requested. As for the Event Planning position, this position requires the tasks of arranging the facility, setup for the event, sound system, parking, security, and making sure that everyone is accommodating to the facility.

### Kelly Matt, Raffle and Royalty Organizer-

Kelly Matt is responsible for involving the local business to support our event by requesting an item that will be donated to our raffle fundraising event. Apart from that Kelly is working on Royalty applications that will be sent out to female high school prospective students. The female high school students will be evaluated in our Powwow committee as two will be selected as the Miss and Lil Miss Spirit of the Eagle. The committee has fully beaded crowns that the Royalty will have for the next year. This is their commitment to represent Eastern Washington University at every Powwow celebration that they attend. They are recognized at these Powwows and are giving high regards.

### Denise Jackson, Dinner and Vendor Organizer-

Denise Jackson is responsible for organizing the Powwows feast, which we call "Dinner Break." This feast is for everyone who is present at the event and is provided free of charge. This is a tradition that is celebrated at every Powwow. The dinner menu consists of Native American traditional foods, which will be salmon, deer stew, red potatoes, frybread, apples, oranges, water, punch, and pie.

Denise is also responsible for contacting our vendors through email and inviting them back to our annual Powwow. The vendors display arts and crafts that are for purchase. Many people come just to buy a gift for a purpose or for that special someone. The vendors are a huge support in our Powwow.

### Marchecia Harris, Fundraising Organizer-

Marchecia Harris is responsible for organizing fundraising events throughout the year. The proceeds will be used for the Annual Powwow and as well as the Music Fest sponsored by Gabriel Bylilly. Marchecia will also be working with student clubs and organizations to carry out fundraising activities during the Powwow.

### Nora Redfox, Public Relations Organizer-

Nora Redfox is responsible for keeping and maintaining a positive relationship with our honorary guests whom are key to the events agenda. Our honorary guests are well-respected individuals in the Native American community and are well known.

Nora is also responsible for finding accommodations that suit our guests needs. She will establish connections with local hotel businesses that will be the place for dancers, drummers, and spectators to stay.

### Ila McKay, Dancer and Drum Performance Organizer-

Ila McKay is responsible for keeping a good record and tabulation of every dancer and drum group performing in our event. She will also be sending invitation letters to drum groups to come and take part in our event.

### Entire Powwow Committee members, Marketing and Agenda Organizer-

Since the Marketing and Agenda Organizer positions have not yet been filled the committee has taken responsibility to discuss and work together to fulfill these positions. However the Marketing position requires the person to advertise our event to the public, by means of radio broadcasting, local newspapers, flyers, public presentations, newsletters, and at all other Powwows. Advertising our event not only promotes our event but also EWU as the logo and name is in our main title heading. We also plan to have an event program that will discuss our event and also be used as a recruitment that will have educational opportunities at EWU.

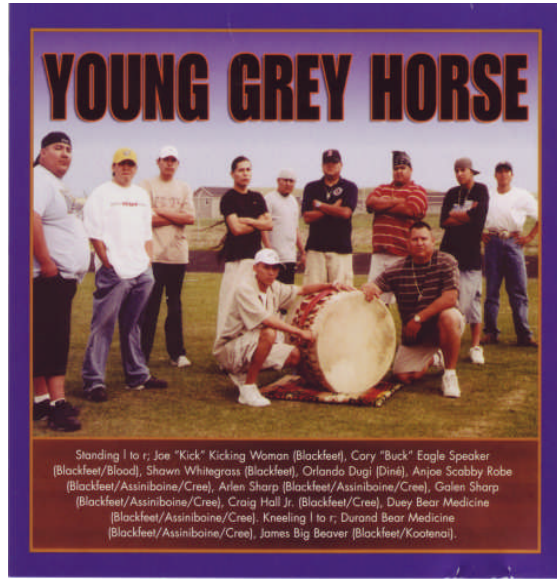
The Agenda Organizer will be responsible for developing a scheduled timeline for our event. This will help to keep our event running smoothly and to stay on schedule. In our agenda we will include special events that will bring more diversity to our event. Such as having diverse student clubs perform a traditional dance of their ethnicity. We will also be incorporating a Mother's Day honor song and dance for all mothers in attendance. Besides the song and dance we will be giving a gift to our mothers to show our appreciation for them.

## 5. Project Diversity Experts

Dave BrownEagle



Young Grey Horse



Darrell Tso



David BrownEagle is an enrolled member of the Spokane Tribe on his mother's side, and he is Ho-Chunk (Wisconsin) on his father's side. He was born in Nespelem, WA, and grew up on the Blackfeet reservation in Browning, MT.

He has maintained a sober lifestyle for 27 years. He is a father and grandfather who feel very strongly in the native traditions, cultural practices, community and personal empowerment, the value of traditional and contemporary education and a strong spiritual foundation.

Mr. BrownEagle has been dancing since he was six years old. For many years he has been involved in the powwows and has served at one time or another in the following capacities: dancer (traditional, grass dance, prairie chicken, and round bustle), singer, master of ceremonies, arena director, head-drum judge, headman dancer, contest judge, and committee member/powwow chairman.

His children and grandchildren are also active in the native community and powwows as dancers and singers. His family drum is named Sunrise Sunset in honor of his grandmother. When he was a little boy, she said to him, "Grandson, you have but just this one day, sunrise to sunset; do all that you can for this one day for yourself and your people."

Mr. BrownEagle holds a bachelor's degree in education, a master's degree in educational administration and supervision. He is a full-time high school instructor at Medicine Wheel/Havermale High School in Spokane; he also holds a level 2 Drug & Alcohol Counseling Certification, and a Washington State Teacher & Principal Certification.

He is a self-published cartoonist, artist, author on "Male Single Parenting"; sports and community activist; public speaker; and believes in the healing power of laughter and the kindness of the human spirit. David has owned and managed a private business for 20 years, Sunrise Sunset.

Mr. BrownEagle is honored he was asked to participate as Master's of Ceremonies for the "EWU 39<sup>th</sup> Annual Spirit of the Eagle Powwow".

Darrell Tso is a successful educator and administrator, now serving as American Indian minority student advisor and instructor in American Indian Studies at North Idaho College. He grew up in a traditional Navajo home in Tuba City, Ariz. and gives credit to the traditional heritage and religious beliefs for his successes today.

Tso's mother was of the Wandering People clan and his father's clan was the Reed People. He was raised with the traditional language and was heavily involved with cultural activities and ceremonies and was encouraged to have a traditional hair tie with long hair, a style he still wears.

"One of the biggest things that was emphasized for me was the language, recognizing that our Dine language was a unique gift. That alone can be used as a tool. The language itself is a guidance, a planner. It's knowledge itself. While you're using your traditional language, it's going to help you make important decisions - how you approach things for yourself, for your family and your community. The language addresses all these issues. Knowing it's a sacred language and how to use it helps influence people and helps in planning for yourself and others."

Tso also spoke of how the language helps you to recognize the sacredness of the land and thus the need to protect it, which then leads to a way of life. "A lot of people say it's a belief or a religion. It's a sacred moment and a sacred process of living you do each day. You learn about ceremonies and within the ceremonies you learn to make offerings. Then as you approach life you begin to see things differently, as sacred things. I think that has a huge impact on how you can think about the future."

As Darrell continues to show support for Native American culture and education, he has also been a part of the Powwow circuit for many years and continues to show his leadership at each and every one of these events. Darrell has been asked to be our Arena Director for our 39<sup>th</sup> Annual "Spirit of the Eagle" Powwow. He was a great supporter of our 38<sup>th</sup> Annual Powwow.

**Young Grey Horse singers** are members of the Blackfeet Nation, which has been in existence since 1995.

They were all members of the Indian club in high school known as Eagle Claw Society, which was founded by the late Wayne Bear Medicine. Wayne was also the original leader of the Young Grey Horse Society since the early 1970's. This is where these young boys developed knowledge of making songs and learning respect for the drum. Since the beginning, they have recorded four powwow CD's with Canyon Records and two with Arbor Records out of Winnipeg. By traveling extensively in the northwest and south, they have gained a strong reputation for outstanding music that seems to uplift the spirit of the people. With the reputation comes popularity, which made people recognize their talent. Young Grey Horse is honored to be the Host Drum for EWU 39<sup>th</sup> Annual "Spirit of the Eagle Powwow."

## **6. Project Promotion**

We will in many ways utilize all methods to promote our event to the community at EWU and Cheney. We will announce our project in class discussions and at public presentations. We will also be making flyers that will be posted throughout campus and off-campus. These flyers will also be distributed at other local Powwows in order to recruit our participants such as our vendors, dance performers, drum group singers, and to attract all spectators. Flyers will be sent to our hometowns and to city of Spokane. The Powwow will be posted on a website specific to Powwow information. As our Royalties continue to represent EWU at many Powwows they will as well welcome others to our Powwow. We would like to do a short column of our event in the Easterner, that touches on the important aspects of what a Powwow is all about and information about our event. We will post snippets in the Focus every other week.

At our 38<sup>th</sup> Annual Powwow many participants shared some encouraging comments about how well we did in organizing this event. Many vendors have been calling about information regarding our 39<sup>th</sup> Annual Powwow.

## 7. Detailed Budget

### GOODS AND SERVICES

11x17 Flyers-----	\$200
8x11 Flyers-----	\$60
Envelopes-----	\$40
Copy Paper-----	\$20
Colored Paper-----	\$20
Banners-----	\$200
Programs-----	\$150

Total G&S \$690.00

### CONTRACTUAL

Master of Ceremony- Dave Browneagle-----	\$300
Arena Director- Darrell Tso-----	\$300
Honorary Drum- Young Grey Horse-----	\$2500
Headman- Francis SiJohn-----	\$200
Headwoman- (TBA)-----	\$200
Royalty Crown #1- Pam Spencer-----	\$350
Royalty Crown #2- Shirley Wak Wak-----	\$350
Hotel Accommodations-----	\$1000

Total Contractual \$5200

### OTHER COSTS

Drum Honorariums-----	\$6000
Dance Honorariums (Pendletons)-----	\$9000
Feast-----	\$3500
Reese Court-----	\$2500
Security-----	\$1000
Special Event Ceremonies-----	\$2000

Total Other \$24000

**Total Amount Requested under the Diversity Grants Program**

**\$5000**

## Funding for Project

Tribal Funding		
Source	Status	Amount Requested
Muckleshoot Tribe	Confirmed	\$5,000
Colville Confederated Tribes	Pending	\$1000
Spokane Tribe	Confirmed	\$1,000
Tulalip Tribe	Pending	\$3,000
Puyallup Tribe	Pending	\$5,000
Squaxin Island	Pending	\$1,000
Quinalt Indian Nation	Pending	\$2,000
Kootenai Tribe	Pending	\$200
Grand Ronde Tribe	Confirmed	\$200
Business Funding		
Avista Utilities	Pending	\$250
Bonneville Power	Pending	\$500
Northern Quest Casino	Pending	\$200
Native Project	Pending	\$200
Eastern Washington University Funding		
American Indian Studies Program	Confirmed	\$3,000
Diversity Initiative Grant	Pending	\$5000
Residential Life	Going to request	\$500
Residential Housing	Going to request	\$250
Dryden Hall	Going to request	\$250
Brewster Hall	Going to request	\$250
Streeter Hall	Going to request	\$100
Pearce Hall	Going to request	\$250
Louise Anderson Hall	Going to request	\$250
Dressler Hall	Going to request	\$250
Morrison Hall	Going to request	\$250
Office of Student Affairs	Going to request	\$500
Eagle Entertainment	Going to request	\$250
President's Office	Going to request	\$1000
Dusk Til Dawn	Going to request	\$500