



Office of Professional Development
300 Senior Hall
Cheney, WA 99004-2442

NON-PROFIT
ORG.
US POSTAGE
PAID
EASTERN
WASHINGTON
UNIVERSITY



MARK YOUR
CALENDAR FOR
SEPTEMBER 20, 2006

Eastern Washington University is proud to be a selected sponsor of Team Creativity Disney Style.

www.ewu.edu/disney

Disney
INSTITUTE

A WINNING BUSINESS CULTURE ISN'T MAGIC
– it just looks like it.



**IGNITE YOUR
CREATIVITY!**

THE WORLD-RENOWNED DISNEY INSTITUTE REVEALS
THE SECRETS TO DEVELOPING AN ENVIRONMENT THAT
FOSTERS CREATIVITY AND THE STRATEGIES TO BUILD A
HIGH-PERFORMANCE TEAM.



SEPTEMBER 20, 2006

8 A.M.-4:30 P.M.

SPOKANE ATHLETIC CLUB

1002 W. RIVERSIDE AVE.

SPOKANE, WA 99201

TEAM CREATIVITY

Disney Style

Believe it or not, your company has its own unique brand of Magic. The **Disney Institute** will share with you the motivational tools that can unleash the creative power of your entire organization. You will take away fresh insights on how to inspire your employees to *dream it and do it!*

WHAT YOU WILL LEARN

Morning Agenda 8 a.m.-11:30 a.m.

Using Disney's famed "storyboarding" technique, along with group activities and case studies based on the high-performing Walt Disney Imagineering team, you will:

- Discover how to foster creativity throughout your organization
- Learn how to align ideas and focus creative energy
- Develop a creative process designed to move concepts from idea to implementation

Afternoon Agenda 1 p.m.-4:30 p.m.

By participating in a variety of unique Disney Institute learning experiences that feature strategies and tools you can use with your own team, you will:

- Learn methods for refining ideas and processes through a Continuous Improvement Cycle
- Uncover proven elements of a successful collaborative culture
- Develop ways to transform employee ideas into profitable services and products

ABOUT DISNEY INSTITUTE

Having trained tens of thousands of leaders from more than 35 countries and over 40 industries, the *Disney Institute* is a leader of professional development programs in the areas of leadership, loyalty, management, service and creativity.

Utilizing the successful management principles and business philosophies of the *Walt Disney World*® Resort, the *Disney Institute* provides a unique and compelling behind-the-scenes opportunity to "experience the business behind the magic."

WHO SHOULD ATTEND

Team Creativity is ideal for any size business - from leaders in Fortune 500 companies and mid-sized organizations to start-ups.

Whether you're the newest member of an organization or a seasoned executive, you'll find enormous value in this one-of-a-kind program.

FOUR WAYS TO REGISTER:

1. FAX
(509) 359-2220

2. PHONE
(509) 359-7380

3-4. MAIL FORM or WALK-IN
Eastern Washington University
300 Senior Hall
Cheney, WA 99004-2442

CONTACT INFORMATION

Full Name _____

Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____

PROGRAM FEE

\$369 per person (lunch included)

FOR MORE INFORMATION, PLEASE CONTACT:

Office of Professional Development

Phone: (509) 359-7380 or (800) 331-9959

Web: www.ewu.edu/disney

CANCELLATION POLICY: Preregistration is required. Registrants who cancel up to 10 days prior to the start of a seminar will receive a full refund. All refunds will be assessed a \$25 administrative fee. No refund will be given after that time, although substitutions of individuals may be made prior to the start of the seminar. Registrants who do not attend and who do not cancel their registration will be billed the full amount. Cancellations must be made by calling the registration office directly at (509) 359-7380 or (800) 331-9959. Eastern Washington University reserves the right to cancel the seminar(s) described in this publication for any reason. If a seminar is cancelled, a full refund will be given.

PAYMENT METHOD

Paying with a check?

Check enclosed (*make check payable to Eastern Washington University*)

Paying with a credit card?

Visa MasterCard

Credit Card Number _____

Exp. Date _____

BILLING INFORMATION

Full Name (as it appears on credit card) _____

Address Line 1 _____

Address Line 2 _____

City _____ State _____ Zip _____

CONTINUING EDUCATION CREDIT: Disney Institute is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Each session is 1.5 content hours for CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors, 150 Fourth Avenue North, Suite 700, Nashville, TN 37219-2417. Website: www.nasba.org
Disney Institute is also registered with the American College for Healthcare Executives (ACHE). Guests wishing to apply to either of these organizations must contact the Disney Keys office at (407) 566-6449 at least one week prior to the program for special instructions. Any complaints regarding this event may be directed to the same number.