Goal 1: Academic Excellence and Student Success

Our goal is to secure an institution where academic excellence and student success are ensured for all students, including those who are the first in their families to attend college. The Board of Trustees supports the continued improvement of first year retention and the removal of institutional impediments to increasing Eastern’s four year graduation rate. Continue efforts that promote an inclusive university environment and that support diversity initiatives, which are key to creating a platform for academic excellence.

Goal 2: Institutional Strength and Security

Our goal is to secure for the citizens of Washington State a University that is on the leading edge in higher learning, which has the flexibility and foresight to thrive in times of adversity and budget cutbacks through innovation and organizational strength. Implementation of policies and programs that facilitate the ability of the University to find creative approaches to address the State budget crisis by continuing to streamline operations and programs to maximize resources. The University will be strengthened by the implementation of a new strategic plan and continued efforts to increase our sustainability.

Goal 3: Raising Awareness and Visibility

Our goal is to make EWU the first choice of students, faculty, community, business, and government, when looking for academic excellence and innovation. Continue to develop a focused set of activities and messages that define the role of Eastern in the local community and in statewide educational efforts. Increase the engagement of the University in the local community by actively pursuing and providing leadership in key groups and programs in Spokane and the State of Washington.