BOARD OF TRUSTEES
ADVANCEMENT COMMITTEE
March 25, 2011
9:10 a.m.
Hargreaves Hall – Room 223

Agenda

1. Opening Comments/Review Agenda (9:10)
   Chair Paul Tanaka

2. Consent Agenda
   Advancement Committee Notes – January 20, 2011
   Attachment 2

3. President’s Comments (9:15)
   Dr. Rodolfo Arévalo

4. Legislative Discussion (9:30)
   David Buri, EWU Government Relations Director
   BOT Goal: Raise Awareness & Visibility
   Action: Update
   Attachment 4

5. University Advancement Discussion (9:55)
   Mike Westfall, Vice President for University Advancement
   Turf Loan Update
   BOT Goal: Raise Awareness & Visibility
   Action: Update
   Campaign and Financial Update
   BOT Goal: Institutional Strength & Security; Raise Awareness & Visibility
   Action: Update
   Attachment 5

6. Athletic External Advancement Discussion (10:20)
   Bill Chaves, Intercollegiate Athletic Director
   BOT Goal: Raise Awareness & Visibility
   Action: Update
   Attachment 6

7. Written Reports – Call for Questions (10:30)
   A) Faculty (Dr. William Loendorf)
   Attachment 7A
   B) ASEWU (Johnathan Davis)
   Attachment 7B
   C) Marketing and Communications (Teresa Conway)
   Attachment 7C
   D) Alumni Advancement (Lisa Poplawski)
   Attachment 7D
   E) Development (Tim Szymanowski)
   Attachment 7E

8. Summation: Trustee Wrap Up Discussion (10:35)

Next Advancement Committee Meeting: May 18, 2011