BOARD OF TRUSTEES
ADVANCEMENT COMMITTEE
November 18, 2011 - 7:30 a.m.
Hargreaves Hall – Room 223

Agenda

1. Opening Comments/Review Agenda (7:30)
   Chair Paul Tanaka

2. Consent Agenda
   A. Advancement Committee Notes – September 28, 2011
      Attachment 2A

3. President’s Comments (7:35)
   Dr. Rodolfo Arévalo

4. Legislative Discussion (7:45)
   David Buri, EWU Government Relations Director
   BOT Goal: Raise Awareness & Visibility
   Action: Update
   Attachment 4

5. University Advancement Discussion (8:00)
   Mike Westfall, Vice President for University Advancement
   Campaign Update
   BOT Goal: Institutional Strength & Security; Raise Awareness & Visibility
   Action: Update
   Attachment 5A
   Eastside Academic/Athletic Structure Update
   BOT Goal: Student Success; Raise Awareness & Visibility;
   Action: Update
   Attachments 5B
   Financial Update
   BOT Goal: Institutional Strength & Security
   Action: Update
   Attachments 5C, 5D, 5E

6. Athletic External Advancement Discussion (8:20)
   Bill Chaves, Intercollegiate Athletic Director
   BOT Goal: Raise Awareness & Visibility
   Action: Update
   Attachment 6

7. Written Reports – Call for Questions (8:25)
   A. Faculty
   B. ASEWU (Hayden Indahl)
   C. Marketing and Communications (Teresa Conway)
   D. Alumni Advancement (Lisa Poplawski)
   E. Development (Tim Szymanowski)
   no representative

8. Summation: Trustee Wrap Up Discussion