BOARD OF TRUSTEES
ADVANCEMENT COMMITTEE
May 19, 2011 - 7:30 a.m.
Hargreaves Hall – Room 223
Agenda

1. Opening Comments/Review Agenda
   Chair Paul Tanaka

2. Consent Agenda
   A. Advancement Committee Notes – March 25, 2011
      Attachment 2A
   B. Second Read: Adoption of EWU Policy 203-04 Social Media
      Attachment 2B

3. President’s Comments
   Dr. Rodolfo Arévalo

4. Legislative Discussion
   David Buri, EWU Government Relations Director
   Attachment 4
   BOT Goal: Raise Awareness & Visibility
   Action: Update

5. University Advancement Discussion
   Mike Westfall, Vice President for University Advancement
   Campaign Update
      Attachment 5A
      BOT Goal: Institutional Strength & Security; Raise Awareness & Visibility
      Action: Update
   Financial Update
      Attachment 5B, 5C
      BOT Goal: Institutional Strength & Security
      Action: Update
   Budget Cut Impacts
      Attachment 5D
      BOT Goal: Institutional Strength & Security; Raise Awareness & Visibility
      Action: Update
   EWU Trustees Scholarship Endowment
      Attachment 5E
      BOT Goal: Institutional Strength & Security; Student Success
      Action: Update
   Graduation Rates: Role of Scholarships
      Attachment 5F
      BOT Goal: Student Success
      Action: Update

6. Athletic External Advancement Discussion
   Bill Chaves, Intercollegiate Athletic Director
   BOT Goal: Raise Awareness & Visibility
   Action: Update

7. Written Reports – Call for Questions
   A. Faculty (Dr. William Loendorf)
      Attachment 7A
   B. ASEWU (Johnathan Davis)
      Attachment 7B
   C. Marketing and Communications (Teresa Conway)
      Attachment 7C
   D. Alumni Advancement (Lisa Poplawski)
      Attachment 7D
   E. Development (Tim Szymanowski)
      Attachment 7E

8. Summation: Trustee Wrap Up Discussion

Paul Tanaka
Chair

Jo Ann Kauffman
Member

Neil McReynolds
Member

Kris Mikkelsen
Member

Bertha Ortega
Ex-officio

Staff to the Committee

Michael Westfall
Vice President for University Advancement

Melody Graham
Assistant to the Vice President

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