BOARD OF TRUSTEES
ADVANCEMENT COMMITTEE
September 28, 2011 - 2 p.m.
Hargreaves Hall – Room 223
Agenda

1. Opening Comments/Review Agenda (2:00)
   Chair Paul Tanaka

2. Consent Agenda
   A. Advancement Committee Notes – May 19, 2011
      Attachment 2A

3. President’s Comments (2:05)
   Dr. Rodolfo Arévalo

4. Legislative Discussion (2:20)
   David Buri, EWU Government Relations Director
   BOT Goal: Raise Awareness & Visibility
   Action: Update
   Attachment 4

5. University Advancement Discussion (2:50)
   Mike Westfall, Vice President for University Advancement
   Attachment 5
   FY11 Advancement Highlights
      Attachment 5A
      BOT Goal: Institutional Strength & Security; Raise Awareness & Visibility; Student Success
      Action: Update
   Campaign Update (with focus on Alternative Energy Education Project)
      Attachment 5B
      BOT Goal: Institutional Strength & Security; Raise Awareness & Visibility
      Action: Update
   Financial Update
      BOT Goal: Institutional Strength & Security
      Action: Update
      Attachments 5C & 5D

6. Athletic External Advancement Discussion (3:25)
   Bill Chaves, Intercollegiate Athletic Director
   BOT Goal: Raise Awareness & Visibility
   Action: Update
   Attachment 6

7. Written Reports – Call for Questions (3:45)
   A. Faculty
      no report
   B. ASEWU (Hayden Indahl)
      no report
   C. Marketing and Communications (Teresa Conway)
      Attachment 7C
   D. Alumni Advancement (Lisa Poplawski)
      Attachment 7D
   E. Development (Tim Szymanowski)
      Attachment 7E

8. Summation: Trustee Wrap Up Discussion (3:50)