BOARD OF TRUSTEES
ADVANCEMENT COMMITTEE
January 27, 2012 - 8:00 a.m.
Tawanka Commons - 215

Agenda

1. Opening Comments/Review Agenda  (8:00)
   Chair Kris Mikkelsen

2. Consent Agenda  (8:05)
   A. Advancement Committee Notes – November 18, 2011
      Attachment 2A

3. President’s Comments  (8:05)
   Dr. Rodolfo Arévalo

4. Legislative Discussion  (8:15)
   David Buri, EWU Government Relations Director
   BOT Goal: Raise Awareness & Visibility
   Action: Update
   Attachment 4

5. University Advancement Discussion  (8:40)
   Mike Westfall, Vice President for University Advancement
   EWUF Gateway Project Discussion
      Attachment 5A
   BOT Goal: Student Success; Raise Awareness & Visibility
   Action: Update
   Campaign Update
      BOT Goal: Institutional Strength & Security; Raise Awareness & Visibility
      Action: Update
   Financial Update
      BOT Goal: Institutional Strength & Security
      Action: Update
      Attachments 5C&D

6. Athletic External Advancement Update  (9:15)
   Bill Chaves, Intercollegiate Athletic Director
   BOT Goal: Raise Awareness & Visibility; Student Success
   Action: Update
   Attachment 6

7. Written Reports – Call for Questions  (9:25)
   A. Faculty (Dr. Sam Ligon)
   B. ASEWU (Hayden Indahl)  (no report – winter break)
   C. Marketing and Communications (Teresa Conway)
   D. Alumni Advancement (Lisa Poplawski)
   E. Development (Tim Szymanowski)
   Attachment 7A
   Attachment 7C
   Attachment 7D
   Attachment 7E

8. Summation: Trustee Wrap Up Discussion