1. Opening Comments/Review Agenda  
   Chair Kris Mikkelsen  

2. Consent Agenda  
   A. Advancement Committee Notes – January 27, 2012  
   Attachment 2A

3. President’s Comments  
   Dr. Rodolfo Arévalo  

4. Legislative Discussion  
   David Buri, EWU Government Relations Director  
   BOT Goal: Raise Awareness & Visibility  
   Action: Update  
   Attachment 4

5. University Advancement Discussion  
   Mike Westfall, Vice President for University Advancement  
   MarCom Success  
   BOT Goal: Raise Awareness & Visibility  
   Action: Update  
   Campaign Update – February 2012  
   BOT Goal: Institutional Strength & Security; Raise Awareness & Visibility  
   Action: Update  
   EWU Foundation Financials – January 2012  
   BOT Goal: Institutional Strength & Security; Raise Awareness & Visibility; Student Success  
   Action: Update  

6. Athletic External Advancement Update  
   Bill Chaves, Intercollegiate Athletic Director  
   BOT Goal: Raise Awareness & Visibility; Student Success  
   Action: Update  
   Attachment 6

7. Written Reports – Call for Questions  
   A. Faculty (Dr. Sam Ligon)  
   Attachment 7A  
   B. ASEWU (Hayden Indahl)  
   Attachment 7B  
   C. Marketing and Communications (Teresa Conway)  
   Attachment 7C  
   D. Alumni Advancement (Lisa Poplawski)  
   Attachment 7D  
   E. Development (Tim Szymanowski)  
   Attachment 7E

8. Summation: Trustee Wrap Up Discussion  
   (9:25)