BOARD OF TRUSTEES
ADVANCEMENT COMMITTEE
May 17, 2012 - 8:30 a.m.
Tawanka Commons - 215

Agenda

1. Opening Comments/Review Agenda
   Chair Kris Mikkelsen
   (8:30)

2. Consent Agenda
   A. Advancement Committee Notes – March 23, 2012
   Attachment 2A

3. President’s Comments
   Dr. Rodolfo Arévalo
   (8:35)

4. Legislative Discussion
   David Buri, EWU Government Relations Director
   BOT Goal: Raise Awareness & Visibility
   Action: Update
   Attachment 4

5. University Advancement Discussion (PowerPoint Presentation)
   Mike Westfall, Vice President for University Advancement
   Gateway Project Proposal Status
   BOT Goal: Institutional Strength & Security; Raise Awareness & Visibility; Student Success
   Action: Update
   Campaign – March 2012
   BOT Goal: Institutional Strength & Security; Raise Awareness & Visibility
   Action: Update
   Attachment 5B
   EWU Foundation Financials – March 2012
   BOT Goal: Institutional Strength & Security; Raise Awareness & Visibility; Student Success
   Action: Update
   Attachment 5C & 5D

6. Athletic External Advancement Update
   Bill Chaves, Intercollegiate Athletic Director
   BOT Goal: Raise Awareness & Visibility; Student Success
   Action: Update
   Attachment 6

7. Written Reports – Call for Questions
   A. Faculty (Dr. Sam Ligon)
   Attachment 7A
   B. ASEWU (Hayden Indahl)
   Attachment 7B
   C. Marketing and Communications (Teresa Conway)
   Attachment 7C
   D. Alumni Advancement (Lisa Poplawski)
   Attachment 7D
   E. Development (Tim Szymanowski)
   Attachment 7E

8. Summation: Trustee Wrap Up Discussion
   (9:55)