Business and Marketing Education/Secondary Education
Major or Add-on Endorsement

(72 credits for BME major or Add-on Endorsement)
(43 credits for Secondary Education Core)

To receive a Bachelor of Arts in Business and Marketing Education students are required to complete both business and secondary education courses.

Required business classes

ACCT 251 Principles of Financial Accounting (5)
ACCT 261 Business Law (4)
ACCT 351 Intermediate Accounting I (4)
BUED 302 Business Communications (4)
BUED 376 Multimedia Document Designs (5)
BUED 475 Methods of Teaching Basic Business, Accounting, Business English and Marketing (4)
BUED 476 Methods of Teaching Keyboarding and Microcomputer Applications (4)
CTED 301 Philosophy of Career and Technical Education (4)
CTED 474 Administration of Career and Technical Education (4)
DSCI 245 Data Analysis for Business (4)
ECON 200 Introduction to Microeconomics (5)
ECON 201 Introduction to Macroeconomics (5)
HUMR 328 Human Resource Management (4)
MGMT 422 Entrepreneurship (4)
MISC 311 Information Technology in Business (4)
MISC 372 Data Communications and Networking Fundamentals (4)
MKTG 310 Principles of Marketing (4)

Required Secondary Education Classes
See Secondary Education Program for more information

For more information or course evaluation please contact
Taryn Fletcher - tfletcher@ewu.edu or 509-828-1251