MANAGEMENT: General Business Option
24 credits

Student must be formally admitted to the Business Undergraduate Program before enrolling in business classes in the major.

Courses taken for this General Business Option may not be counted towards the Business Administration Core, Finance, Marketing, International Business, Human Resource Management Option (except HUMR 328) or the Operations Management Option.

The Bachelor of Arts in Business Administration with major in Management: General Business Option requires completion of the Business Administration Core (see separate chart) plus the following:

REQUIRED COURSES

HUMR 328 (4)
Human Resource Management
Prereq: Junior Standing

BUED 302 (4) Business Communications
Prereq: Junior Standing
OR
TCOM 205 (5) Intro to Technical Communication
Prereq: Engl 201

ELECTIVES
Select four courses (16 credits) with the approval of your faculty advisor.

*Each course must come from a different group.

Management
MGMT 422 (4) Entrepreneurship (offered prior to Fall 2016)
MGMT 480 (4) Organizational Leadership (Prereq: MGMT 326)
MGMT 498 (4) Seminar* (course titles may vary)
MGMT 499 (*) Directed Studies (course titles may vary; must be approved by faculty advisor & instructor)

Entrepreneurship
ENTR 311 (4) Entrepreneurial Thinking and Behavior (Prereq: Junior Standing)
(Use of Entr 311 AND Mgmt 422 towards electives is not permitted)

International Business
MGMT/IBUS 470 (4) International Management (Satisfies International Studies graduation requirement)
(Prereq: Junior Standing)
MGMT/IBUS 471 (4) Multinational People Management (Satisfies International Studies graduation requirement)
(Prereq: Junior Standing)

Human Resource Management
HUMR 427 (4) Compensation Administration (Prereq: HUMR 328)
HUMR 429 (4) Current Issues in Human Resource Management (Prereq: HUMR 328)
HUMR 499 (*) Directed Studies (course titles may vary; must be approved by faculty advisor and instructor)

Marketing
MKTG 400 (4) Buyer Behavior (Prereq: MKTG 310)
MKTG 413 (4) Integrated Marketing Communications (Prereq: MKTG 310)
MKTG 414 (4) Retail Management (Prereq: MKTG 310)
MKTG 416 (4) Sales Force Management (Prereq: MKTG 310)
MKTG 499 (*) Directed Studies (course titles may vary; must be approved by faculty advisor and instructor)
Operations Management
OPSM 428 (4) Global Supply Chain Management (Prereq: Senior standing)
OPSM 441 (4) Quality Management (Prereq: OPSM 330)

Finance
FINC 431 (4) Investments (Prereq: FINC 335)
FINC 434 (4) Financial Derivatives (Prereq: FINC 335)
FINC 435 (4) Capital Budgeting and Long Term Financing (Prereq: FINC 335)

Accounting
ACCT 356 (4) Cost Accounting I (Prereq: ACCT 251, 252, DSCI 245, MATH 200, Computer Literacy, Junior Standing)
ACCT 454 (4) Federal Income Tax 1 (Prereq: ACCT 251)

Management Information Systems/Business Communications
MISC 372 (4) Data Communications and Network Fundamentals (Prereq: MISC 211)
MISC 373 (4) Business Database Application (Prereq: MISC 211)
MISC 374 (4) Spreadsheet Modeling for Business Applications (Prereq: MISC 211)
BUED 376 (5) Multimedia Document Design (Prereq: Junior standing)

Internship
MGMT 495 (*) Internship (Prereq: Formal Admission to Business program)

* Credits vary