EWU Strategic Planning Process
DRAFT April 7, 2011

5/2 - 6/15
Phase 1 - Definition
- Strategic Planning Committee Kick-Off
- Consultant On Board
- Clarify Roles
- Finalize Strategic Planning Goals
- Strategy Session
- Finalize Timeline
- Discussion Guides

5/5
SEM Planning

6/1 - 9/1
Phase 3 - Development
- Strategy Session
- Vision, Mission, Values, Goals Development
- Draft of the Strategic Plan
- Discussion Guides for Feedback Sessions

6/10
Spring Quarter Ends

9/1 - 11/18
Phase 4 – Feedback And Finalization
- Information Gathering
- Strategy Session
- Data Analysis
- Key Findings

9/21
Fall Quarter Starts

11/18
Board of Trustees

11/18 - 2/17
Phase 5 – Plan Launch and Rollout
- Communication Plan
- Process Recommendations

2/17/2012

3/15/2011

4/1 - 4/29
Phase 2 - Input and Engagement
- Information Gathering
  - Focus Groups
  - Key Informant Interviews
- Strategy Session
  - Data Analysis
  - Key Findings
  - Trends
- Outline Framework of Plan

4/1
New Facilities/Campus Master Planning