

Yanxin (Fred) Liu

Assistant Professor of Management, Management Department
College of Business and Public Administration Eastern Washington University
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EDUCATION

University of Wisconsin-Milwaukee, Sheldon B. Lubar School of Business Milwaukee, WI
Ph.D., Organizations and Strategic Management (August 2014)

Dissertation: *The Effects of Patent Attributes and Patent Litigation on Control Rights, Alliance Formation and Technological Innovation*

Major: strategic management with emphasis on technological innovation

Minor: international business

University of Texas-Pan American, College of Business Administration Edinburg, TX
Doctoral student, Strategic Management

University of International Business and Economics Beijing, China
Master of Arts (M.A.), Cross-Cultural Management
Graduate Certificate, Finance

Liaoning Normal University Dalian, China
Bachelor of Arts (B.A.), English Education

RESEARCH

Research interests: technological innovation in R&D alliances, patent strategy of small and large firms, organizational learning in dynamic environment, corporate governance particularly executive compensation and succession, and executive power in diverse cultures and institutional environments

Peer reviewed publications

Liang, X., **Liu, Y.**, Wu, S., and Zhang, S. (2012) Fending Knights or Masked Kings? Toward a Theoretical Framework of Interim CEO Successions. *Corporate Governance: The International Journal of Business in Society*.

Abebe, M., Angriawan, A and Liu, Y. (2011). CEO power and organizational turnaround in declining firms: Does environment play a role? *Journal of Leadership and Organizational Studies*,

Refereed conference papers and presentations

Liu, Y. CEO overconfidence, CEO celebrity and firm risk taking. Presented at *Strategic Management Society Conference*, Miami, FL, November 2011.

Abebe, M., and **Liu, Y.** Executive Attention Patterns, Environmental Dynamism and Corporate Turnaround Performance. *Annual Meeting of Decision Sciences Institute*, San Diego, CA, November 2010.

Liang, X, Wu, S, **Liu, Y**, and Zhang, S. Fending Knights or Masked Kings: Toward a Theoretical Framework of Interim CEO Succession. *Annual Meeting of Academy of Management*, Chicago, IL, August 2009.

Working papers and research in progress

Liu, Y. CEO overconfidence, CEO celebrity and firm risk taking. (*Target journal: Strategic Management Journal*)

Liu, Y. and Levitas, E. The effect of firm patent litigation reputation on strategic alliance formation (*Target journal: Strategic Management Journal*)

Liu, Y. Stock options design for managers and rank-and-file employees and employee whistle blowing on corporate fraud (*Target journal: Journal of Management*)

Liu, Y. and Ye, Kangtao. Subinstitutional environment and expropriation of minority shareholders in emerging economies: Evidence from China (*Target journal: Asia Pacific Journal of Management*).

Levitas, E. and **Liu, Y.** Asset complementarity and new product development in pharmaceutical Industry (*Target journal: Journal of Management*).

ACADEMIC POSITIONS AND COURSES TAUGHT

Teaching interests

Strategic management, entrepreneurship (particularly technological innovation and commercialization), international business, organizational behavior, business and society

Eastern Washington University, College of Business and Public Administration Spokane, WA

Assistant Professor of Management September, 2015-present

Courses taught: Organizational Theory and Behavior, Business and Society, Business & Public Administration

University of Wisconsin-Milwaukee, Sheldon B. Lubar School of Business Milwaukee, WI

Instructor of Strategic Management (Management Analysis 600, undergraduate capstone class)

Summer and Fall 2013, Spring and Summer 2014

Instructor of Intro to Entrepreneurship & Small Business Formation

Fall 2013, Spring 2014

Teaching Assistant

September 2012-May 2013

Teaching Assistant to Dr. Jude Rathburn in Organization Behavior class for undergraduates

Project Assistant

September 2011-May 2012

Research Assistant to Dr. Sali Li and Dr. Maria Goranova

University of Texas-Pan American, College of Business Administration

Edinburg, TX

Research Assistant

Yanxin (Fred) Liu

Research Assistant to Dr. Michael Abebe June 2009 – July, 2010
Research Assistant to Dr. Lai Liu June 2009 - July 2009
Research Assistant to Dr. Sijin Wu August 2008 -August 2009

North China Electric Power University **Beijing, China**
Lecturer of Business English September 2007-July 2008
Macroeconomics (for undergraduates), Microeconomics (for undergraduates)
Instructor of English September 2000- August 2007
Advanced Listening Comprehension (for English majors)
College English (for non-English majors)
A New English Course (for English majors)

WORK EXPERIENCE

Hongyuan Yingxin Consulting Corporation Ltd January 2002 - July 2003
Cofounder and owner in charge of marketing and coordinating activities of management members

AWARDS & HONOR

University of Wisconsin-Milwaukee **Milwaukee, WI**
Sheldon B. Lubar Doctoral Scholarship September 2012-July 2013
Graduate Student Research Presentation Travel Award 2010, 2011
Chancellor's Graduate Student Award September 2010-July 2011

Academy of Management Annual Conference 2013 **Orlando, FL**
BPS Doctoral Consortium (competitive admission)

Academy of Management Annual Conference 2012 **Boston, MA**
Outstanding Reviewer Award (Business Policy and Strategy Division)

Southern Management Association Annual Conference 2009 **Asheville, NC**
Doctoral Consortium (competitive admission)

North China Electric Power University **Beijing, China**
Outstanding Class Advisor Award September 2001-July 2002

PROFESSIONAL SERVICE ACTIVITIES

Reviewer Corporate Governance: An International Review 2011
Reviewer Academy of Management Annual Conferences 2010-2013, 2015
Reviewer Southern Management Association Annual Meeting, St. Pete Beach, FL, October 2010
Supervisor North China Electric Power University Beijing, China January 2007 - July 2008
.Advised two undergraduate theses
Class advisor North China Electric Power University Beijing, China September 2001-July 2002

PROFESSIONAL AFFILIATION AND MEMBERSHIP

Academy of Management, Entrepreneurship Division, BPS Division, and TIM Division
Strategic Management Society

PROFESSIONAL WORKSHOPS ATTENDED

Teaching Workshops

University of Wisconsin-Milwaukee Center for Instructional & Professional Development

Designing learner-centered course (Part 1 & Part 2) June & July, 2013
How learning works (book chapter discussions, Chapter 5, 6) June & July, 2013
Meeting where students are March, 2013

University of Wisconsin-Milwaukee

Learning Technology Center

Developing small group work in online and blended courses June, 2013
Grading your students: Assessment in online and blended courses June, 2013
Importing question banks and developing effective quizzes in D2L June, 2013
Creating a teaching portfolio May 2013

University of Wisconsin-Milwaukee

Sheldon B. Lubar School of Business

Six Years of Lessons on Teaching Critical Analytical Thinking March, 2013
Guest speaker: JD Schramm, Stanford Graduate School of Business

Research Workshops

Use of patent data for empirical management research

Academy of Management annual conference San Antonio August, 2011

Strategy Symposium on Emerging Markets

Jesse H. Jones Graduate School of Business, Rice University April, 2010

REFERENCES

Dr. Edward Levitas (Chair of Dissertation Committee)

Associate Professor, Organizations and Strategic Management
Sheldon B. Lubar School of Business
University of Wisconsin-Milwaukee
3202 N. Maryland Ave. Milwaukee, WI 53211
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Fax: (414) 229-6957
E-mail: levitas@uwm.edu

Dr. Maria Goranova (Dissertation Committee Member)

Associate Professor, Organizations and Strategic Management
Sheldon B. Lubar School of Business
University of Wisconsin-Milwaukee
P.O. Box 742 Milwaukee, WI 53201
Phone: (414) 229-5429
Fax: (414) 229-6957
Email: goranova@uwm.edu

Dr. Jude A. Rathburn (Mentor in teaching)

Wisconsin Teaching Scholar
Sheldon B. Lubar School of Business
University of Wisconsin – Milwaukee
3202 North Maryland Avenue Milwaukee, WI 53211
Office: (414) 229-2516
E-mail: jude@uwm.edu

Dr. Sibin Wu (coauthor of one peer-reviewed publication)

Associate professor, Chair of Management Department
College of Business Administration
University of Texas-Pan American
1201 W University Dr
Edinburg, TX 78541
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